



Elevator Pitch:

Successful enterprises now accept that it is critical to align IT projects, assets and processes with their business strategies and business goals. CGEIT® is the first and only designation to recognize skilled I&T governance professionals and is unique and framework agnostic. It is the only I&T governance certification that can give an individual the mindset to assess, design, implement and manage enterprise I&T governance systems aligned with overall business goals. The landscape for information and technology governance has changed over the last five years. New guidance, standards and risks have emerged underscoring the growing importance of the CGEIT designation and sound information and technology governance practices. **The key value that CGEIT brings is to maximize business value through effective I&T governance.**

Features:

- Practice areas addressed are: Governance of Enterprise IT Framework, Strategic Management, Benefits Realization, Risk Optimization, and Resource Optimization
- CGEIT certification validates knowledge of the complex subject of IT governance holistically and enhances the value that the organization obtains from IT

Benefits:

- **Reduce risk:** CGEITs have the knowledge and experience necessary to support and advance the I&T governance of an enterprise and ensure its IT and business systems align with optimal effectiveness and efficiency.
- **Create a common language:** CGEITs have the ability to translate the board's vision throughout the organization down to the operational levels.
- **Drive business successes:** From optimizing resources to developing strategies and prioritizing initiatives, a CGEIT delivers tailored I&T governance systems to maximize the value IT delivers to the business.
- **Be prepared:** Effective I&T governance can set the right processes and procedures in place for business continuity planning and disaster recovery. Getting CGEIT holders in key roles can assure boards and upper management that the company can get through challenging times with minimal disruption.

CGEIT BATTLECARD

Description:

CGEIT recognizes professionals with 5 or more years of experience establishing and managing a framework for the Governance of I&T as well as serving in an advisory or oversight role, and/or otherwise supporting the governance of the IT-related contributions. Globally-recognized and transferable across all industries, CGEIT empowers individuals to handle the governance of an entire organization and consider a move to the C-suite, if not already there.

Target Audience:

Upper Management: Board Member, C-Suite, SVP, VP, Director

IT professionals supporting upper management (primary audience for CGEIT): Consultants, Senior Managers, Managers, Senior Engineers

Differentiators:

In demand and valued by leading global brands, CGEIT is the first and only designation to recognize skilled I&T governance professionals. The CGEIT, first offered in 2008, has been earned by over 9000 IT governance professionals – currently held by over 6000, with an average annual renewal of 96%, and an average annual salary of \$133K. 1 in 4 CGEITs are C-Suite CISO/CSO, CIO/CTO, CEO, Chief Compliance/Risk/Privacy Officer.

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Industry Trends:

- Only 27% of chief compliance officers strongly agree that their organization's compliance function has a change management process in place to both identify and incorporate regulatory and legal changes and to integrate those changes into their policies and procedures (Source: KPMG)
- Only 47% of chief compliance officers say that their organization has an enterprise-wide reporting system needed across functions and business units that integrates with compliance monitoring (Source: KPMG)
- Only 30% of internal audit departments effectively leverage advanced data analytics to identify and assess risk (Source: Institute of Internal Auditors)

Competitive Landscape:

- GRCP (Governance, Risk and Compliance Professional from OCEG) offers an understanding of GRC processes, capabilities and skills, but it lacks the breadth and depth needed to assess, build and optimize I&T Governance systems aligned with organizational goals. CGEIT is at a more strategic level than GRCP.
- ITIL Expert offered by Axelos: ITIL Expert is vendor-specific and applies to the ITIL framework, whereas CGEIT is framework agnostic.

CPEs:

- To maintain your CGEIT, you must earn and report a minimum of 120 CPE hours every 3-year reporting cycle and at least 20 hours annually.
- CGEIT awards up to 1 hour of CPE for every 1 hour of instructor led training.
- <https://www.isaca.org/credentialing/how-to-earn-cpe>

Pain Points:

IT (and CIOs in particular) often have very poor visibility of the broad use of information and technology within the business and would like to see an accepted Governance model. I&T Governance has emerged as a mission-critical issue for organizations of all sizes worldwide and the landscape for information and technology governance has changed over the last 5 years. New guidance and standards have emerged in addition to issues such as cyber, devops, AI and agile underscoring the growing importance to promote good IT governance practices.

Objection Handling:

Q: Why should I get a CGEIT certification?

A: Because there are no framework-agnostic, comprehensive I&T Governance-focused certifications for individuals that match CGEIT in scope. This certification validates existing skills and experience.

Q: Why does the CGEIT matter?

A: CGEIT is designed for professionals and organizations who have significant management, advisory or assurance roles relating to the governance of I&T and the knowledge required to perform these tasks.

Testimonials:

"Most people think of governance as GRC. Governance is bigger picture—not granular. [CGEIT helps with] creating a totally new I&T Governance framework from the ground up. Helps with creating guidelines and structure to audit and assess the current framework and set procedures and processes. Helps to see the big picture and complexities."

—Laszlo D., CEO

Awards and Recognition:

- CGEIT named among the top 15 IT management certifications and ranked #2 among the top governance, risk and compliance certifications, according to CIO Magazine

ISACA connects you to what's next

Connecting more than 165,000 professionals in over 180 countries, ISACA® is a global leader in certification, training and education. We provide knowledge, standards, networking and career development for information systems audit, control, security, cybersecurity, risk, privacy and governance professionals. We advance and validate business-critical skills and knowledge through our globally respected CISA and other certifications.

